Improving IT Efficiency with
Adaptiv Cloud Connectivity

adaptiv networks

What are the IT Challenges that Businesses Face Today?

Small and medium-sized businesses face various IT challenges, but they have limited network management resources. The result is they spend too much time trying to manage their network and not enough time focusing on their day-to-day business operations. Many are still paying for expensive MPLS links that are over-engineered to handle peak data traffic rates. Others companies experience downtime and unpredicatable network performance over their broadband internet connections. Additional challlenges include managing access for employees who now work from anywhere, ensuring call quality for salespeople to video conference with customers, and adding new office locations to their networks. All these challenges have increased the IT workload in recent years. Additionally, many IT leaders don't have adequate visibility into their networks – how close is the network to capacity, which apps use the most bandwidth, and which sites experience most downtime? Overworked, in-house IT staff often can't do everything necessary to optimize connectivity across the entire workforce.

Smart, Cloud-Managed Connectivity is the Answer

Adaptiv Networks' cloud-managed connectivity offerings are the solution to all of these challenges and many more. Adaptiv provides reliable, secure, and cost-effective network connectivity solutions for any-sized business and even for home office and mobile workers.
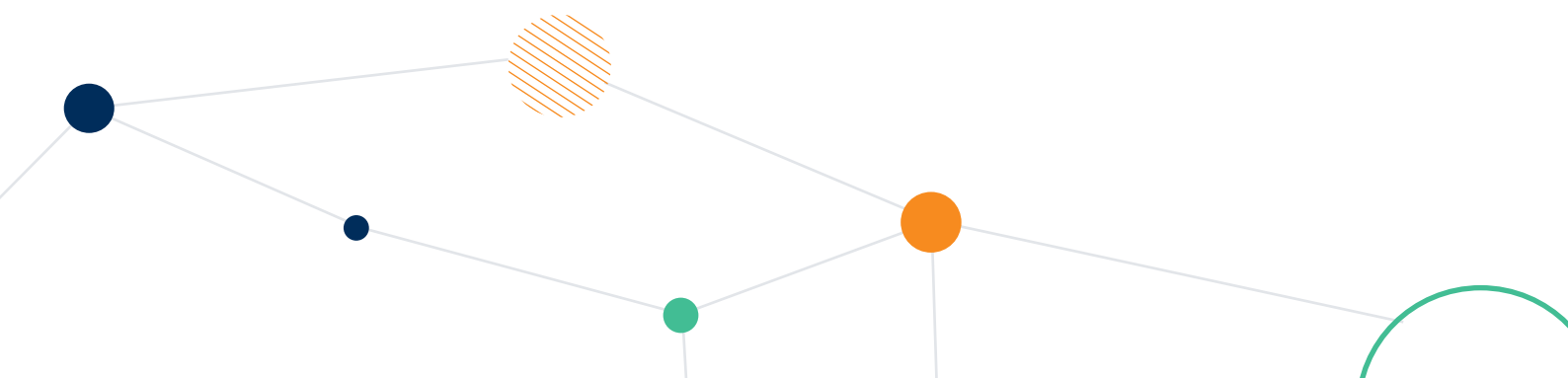
Reliability is King

Per the recent Business Connectivity Survey Report 2022 by Adaptiv Networks, the most critical connectivity need for virtually all industries is reliability. Companies need to be online 24/7/365, knowing that downtime means lower productivity, lost revenue, and unhappy customers.

Adaptiv provides unbreakable connectivity solutions that virtually eliminate network downtime. Multiple data transport methods, including broadband, cellular, fixed wireless, and MPLS from numerous ISPs can be easily combined to create a smarter and more reliable connection. The Adaptiv SD-WAN Cloud autonomously manages all the connections together to create faster throughput and instantly switch from one route to another to avoid link outages and brownouts. The seamless failover is so fast there are no more dropped voice or video calls. Adaptiv's solutions provide high-availability access to both public and private cloud applications and on-site data centers.

87% of solution providers and 88% of enterprises surveyed think always-on access is important, with financial services, healthcare, and others each over 90%.

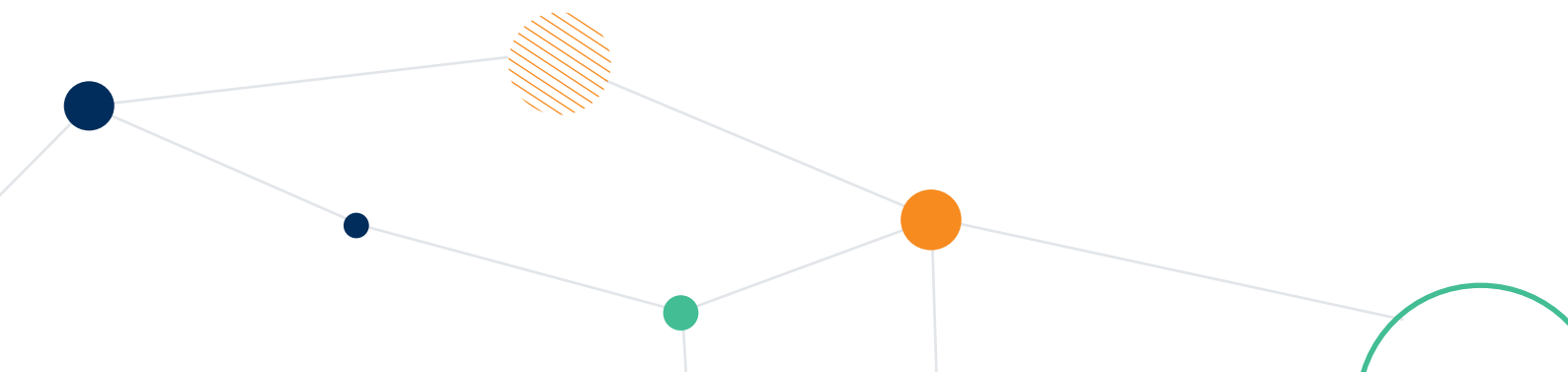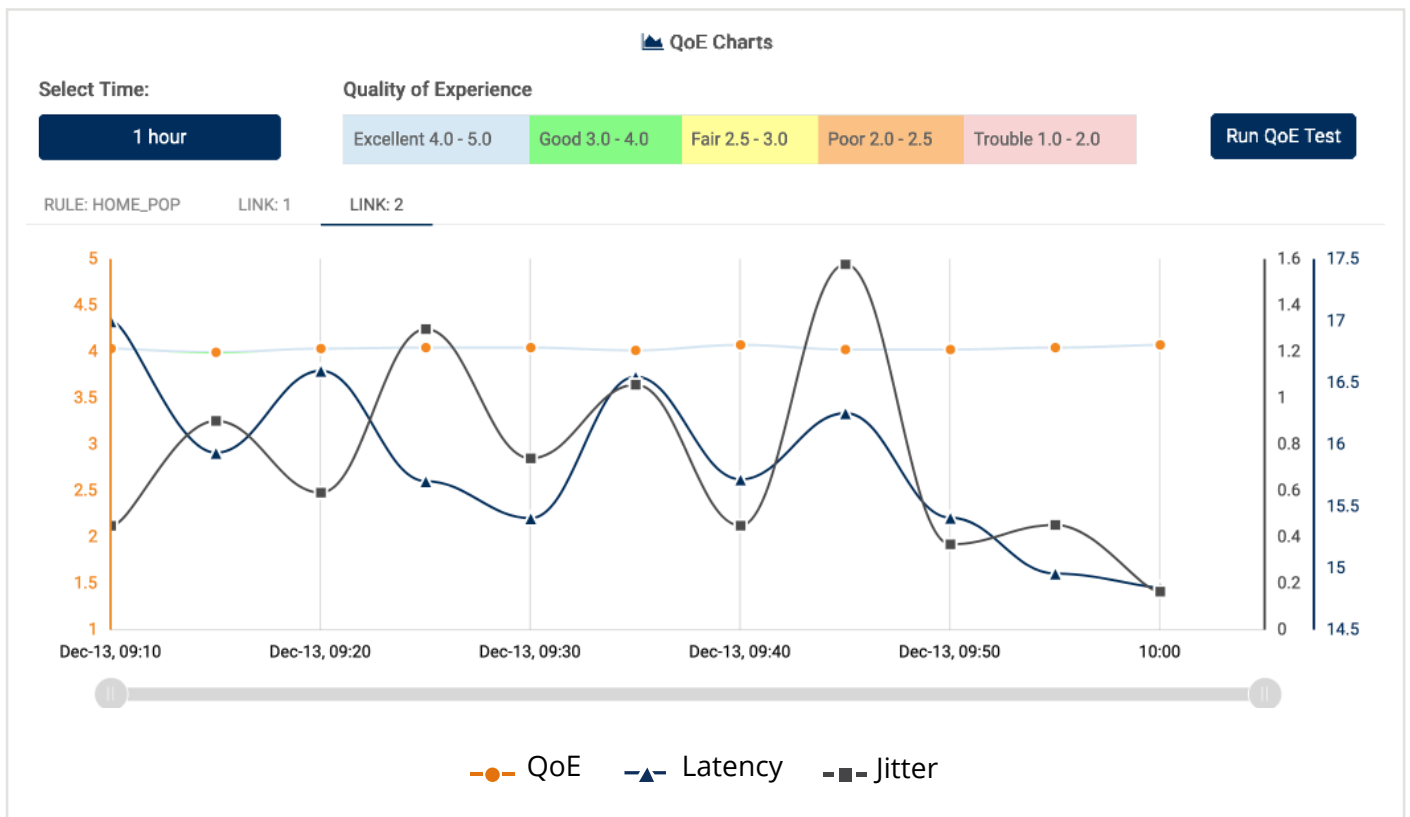*Business Connectivity Survey Report 2022*

Eliminating downtime is not the only challenge, and Adaptiv Networks does more. They not only keep you online but also optimize performance, ensuring that all sites, users, and apps perform at a high level. Adaptiv's solutions automatically recognize which applications are on the network and prioritize traffic bi-directionally to ensure user quality of experience. Simple cloud portal management tools provide visibility and control for the business to assign priorities for all applications, routing traffic automatically based on the given priority.

Containing Bandwidth Costs and Reducing Reliance on MPLS

Adaptiv knows that solving IT problems doesn't come without a cost and is committed to helping find the right solution for any budget. Adaptiv Networks cloud-managed connectivity solutions allow a company to use whatever transport methods fit best, including MPLS. Replacing an existing MPLS network with Adaptiv Business can cut bandwidth costs by up to 50%. However, some customers need to retain some or all of the existing MPLS links for certain applications or locations. In that case, Adaptiv Enterprise Connect provides the flexibility of a hybrid SD-WAN solution that will integrate MPLS into the overall plan – setting MPLS as the transport for specific business applications while automatically and securely steering other applications through the low-cost broadband connections. Enterprises can enjoy a predictable, low-cost, reliable network with high throughput and decide over time whether to renew or decrease their MPLS spending.

Network Management Made Easy

When it comes time to plan and install a new network, experience is needed. When it's time to operate and manage the network and troubleshoot the occasional problem, an expert must take care of it. Adaptiv Networks solutions are delivered by certified professionals who are ready to take the project from the planning stages to a fully operational network while providing ongoing support as part of the managed service.

IT experts remotely manage the solution with Adaptiv SD-WAN Cloud providing deep network visibility to track connection status and performance history, using powerful tools for remote troubleshooting and network configuration updates. Customers also have online access to interactive visualizations, allowing management to see which applications are using the most bandwidth, how much downtime (if any) each site endured, latency, jitter, packet loss statistics, and much more. Businesses get a fully cloud-managed network with 24/7 support that requires no specialized skills or on-site effort from their internal IT team.

But network management is not a "set it and forget it" proposition. Your network needs to evolve and grow with your business, that's why Adaptiv Networks solutions make it simple to deploy new sites, increase bandwidth, or add remote users when needed. These tasks are handled quickly and easily by your Adaptiv certified solution provider, keeping your network up to date so that everyone in your organization has the secure connectivity they need to be productive.

Simplifying the Complexity with Adaptiv Networks

Secure cloud-managed connectivity, powered by the Adaptiv SD-WAN Cloud, improve IT efficiency for customers who value simplicity, performance, and cost-effectiveness.
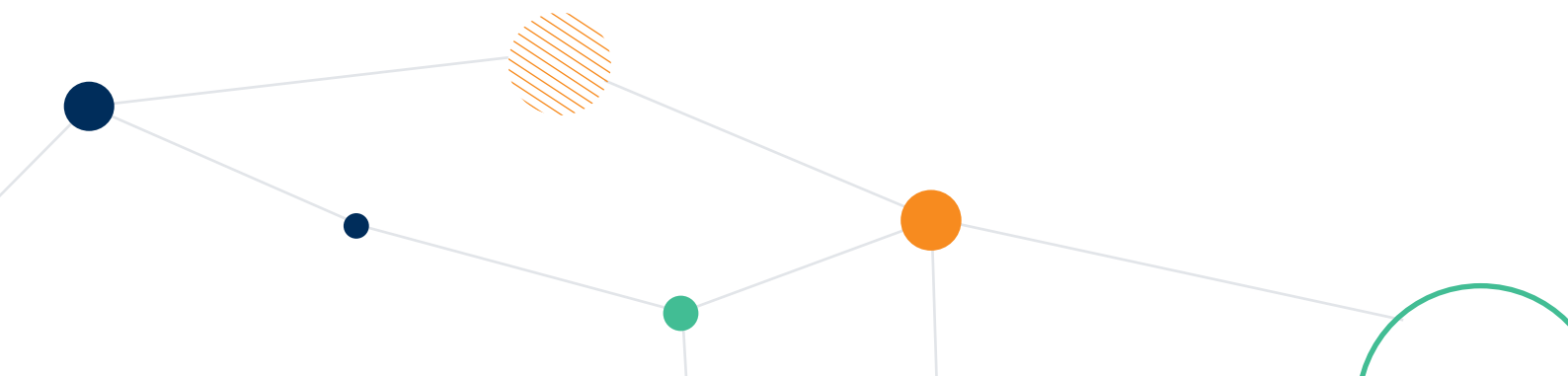
Adaptiv Enterprise Connect Secure and private networking for businesses relying on public and private applications to implement a cost-effective and high-performance network strategy.

Adaptiv Business Connect Simple, secure, and efficient cloud connectivity with guaranteed always-on access, providing top-quality communications for all your business locations at a predictable cost.

Adaptiv My Connect Simple, secure connectivity solution that boosts productivity for home office and mobile workers by improving network reliability, security, and performance.

About Adaptiv Networks

Adaptiv Networks is the creator of powerful, software-defined wide-area networks (SD-WANs) for the most challenging locations requiring high availability for business-critical application traffic. Businesses rely on Adaptiv Networks' cloud-managed SD-WAN to provide secure, high-performance, and highly reliable networking for their voice, data, and video communications needs. Adaptiv Networks serves more than 500 customers, with more than 8,000 sites deployed through an ecosystem of more than 100 Partners globally. In addition, the company has an extensive portfolio of SD-WAN-focused patents.

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